

Trixie – Fair Coordinator & Product Designer

Do you love a challenge where design and organization come together? Do you have an eye for detail and enjoy taking the reins? Then you might soon become a member of our Trixie CROWD!

In this dynamic role, you are responsible for designing inspiring products and exhibition stands. Additionally, you take full charge of organizing trade fairs, ensuring everything runs smoothly. A blend of creativity, technical expertise, and planning where you truly make a difference!

Your tasks:

Fair coordination:

- Annually, Trixie participates in **major trade fairs** in neighbouring countries such as Maison&Objet, Kind&Jugend, etc. (January-February and September-October). For this, you design creative and functional exhibition stands that showcase our products optimally. You work closely with internal teams and manage external parties such as stand builders.
- You are also responsible for the **storage and organization of the samples**, as well as providing all necessary **furnishings**.
- You **coordinate the entire preparation**, from stand construction to transport and setup. During the trade fairs, you ensure everything runs smoothly and resolve any ad hoc challenges.
- After the fairs, you analyze the results and **propose improvements** to increase the impact of future events.

Product design:

- You oversee projects from the **initial sketch** to a **market-ready product**.
- You are in tune with **(color) trends** and can translate them into **product concepts** for baby and children's products that seamlessly align with Trixie's brand identity and the world of "infinite imagination."
- You **visualize** these concepts using mood boards/sketches and easily translate them into **realistic 3D models**.
- With your **in-depth knowledge of materials** and associated **production processes**, you come up with technically feasible proposals.
- You create **clear briefings** and can **communicate smoothly with suppliers** to further develop the product together. Additionally, you work closely with **various colleagues** (product management, purchasing, quality, etc.) to successfully complete the projects.

Your profile

- You have a higher education in **product design** and proven experience in **3D modelling**. Ideally, you already have professional work experience, but motivated recent graduates are also considered.
- **Your portfolio** clearly demonstrates your experience or affinity with designing (consumer) products, with a focus on **aesthetics and design**.
- You are **hands-on** and enjoy a versatile role where you are challenged both **creatively and organizationally**.
- You can manage **the coordination** of trade fairs **from A to Z**, including planning, transport, and stand

construction.

- You thrive in an environment where **creative freedom goes hand in hand with commercial reality** (not every design fits with Trixie's brand identity and business strategy).
- In addition to being **flexible** and **collegial**, you are a true team player who enjoys collaborating to achieve the best results.
- Programs such as **Illustrator, Photoshop, SolidWorks, and SketchUp** are second nature to you.
- You communicate fluently in **English** (both spoken and written).

We offer you

An **infinite playground** of opportunities!

- **Infinite growth:** develop your talents through trial and error within a growing organisation with an informal company culture.
- **Infinite impact:** enjoy plenty of freedom in your role and room for initiative, allowing you to actively shape the Trixie brand.
- **Infinite incentives:** in addition to a gross salary, you'll receive various extra-legal benefits and the option to take additional unpaid leave days.

A **warm, creative environment** where you can be yourself, surrounded by **energetic colleagues** who love sharing lunch and laughter.

A spot in Treehouse—**our brand-new, sustainable office building** (with the possibility of **remote work** after your onboarding period).

<https://www.trixie-baby.com/home>