

## Trixie – Marketplace Specialist

### Marketplace Specialist

Are you an entrepreneurial and results-driven marketplace expert with at least 3 years of business experience? Do you get excited about data, automation, and scalable growth?

Trixie is looking for a **Marketplace Specialist** to elevate our brand's online presence to the next level. You will be responsible for Trixie's strategy, visibility, sales performance, and growth across global e-commerce platforms, including Amazon, , and other online marketplaces.

As the key link between marketing, sales, product management, and operations, you will be the driving force behind our marketplace strategy. This is a role with responsibility, autonomy, and impact — perfect for someone with experience, ambition, and a passion for e-commerce.

#### A selection of your responsibilities:

- You take **ownership of the strategy, content, sales, and performance** of Trixie across existing accounts such as Amazon and .
- You explore and activate **new e-commerce platforms** to drive further growth.
- Based on analyses, you formulate **strategic recommendations** in alignment with relevant stakeholders.
- You manage the **daily operations**: selecting, managing, and continuously optimizing product listings and campaigns based on data and KPIs.
- As an **international project lead**, you collaborate closely with marketing, sales, product management, and operations.
- You **support and coordinate** all operational processes related to marketplaces — from order flow and logistics to returns and administration — always with a strong focus on automation and robust technical structures.
- You contribute to **improving performance** across our **owned Trixie website** and our **retail partners' online platforms**.

#### Your profile

- You hold a degree in **Digital Marketing** and have at least 3 years of experience working with marketplaces.
- You are a **strong project leader** with a **high sense of ownership**: planning, risk management, stakeholder management, communication, follow-up, and adjustment are all part of your approach.
- You have **solid strategic, operational, and technical expertise in marketplaces**: from product setup and EDI to content management, sales analysis, and advertising. You are able to set up automations independently and make strategic decisions regarding product assortment, automation, and performance.
- You are **hands-on, data-driven, analytical, and results-oriented**.
- You communicate fluently in **Dutch** and **English**; knowledge of French is an asset.
- You stay up to date with **e-commerce trends** and translate them into concrete opportunities. You have an

interest in AI and understand how it can be used to optimize processes.

## We offer

An **infinite playground** of opportunities!

At Trixie, you'll work in an **inspiring, creative environment** where you can be completely yourself — surrounded by **energetic colleagues** who love to **lunch and laugh** together.

You'll also step into a world full of endless possibilities — a place where you're encouraged to **grow, create, and make a real impact**.

- **Infinite growth:** explore and develop your talents in a dynamic organization, with all the ups, downs, and progress that come with it.
- **Infinite impact:** we offer you plenty of autonomy and trust, so you can take initiative and actively help shape the Trixie brand. Your ideas matter.
- **Infinite incentives:** count on a competitive gross salary topped up with various extra-legal benefits (expense allowance, meal and eco vouchers, hospitalization insurance, cafeteria plan, ...), the flexibility to take extra (unpaid) leave when you need it, and fun moments with the Trixie CROWD. And yes, **hybrid work** is an option after your onboarding period.

Ready to experience all of this in a place as inspiring as your job? Welcome to Treehouse – our **brand-new, sustainable office building** where **imagination and connection** come to life.

<https://www.trixie-baby.com/home>